

中国国际商用车展览会

China Commercial Vehicles Show (CCVS)



中国国际贸易促进委员会汽车行业分会
China Council for the Promotion
of International Trade, Automotive Sub-Council

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2017年11月4-7日
武汉国际博览中心
4-7 November, 2017
Wuhan International Expo Center, China

有关商用车、零部件及维修检测设备的国际盛会
International Exhibition for Commercial Vehicles, Parts & Accessories, Inspection & Maintenance

创新引领未来
INNOVATION FOR FUTURE 

www.ccvs.asia

支持单位	中华人民共和国工业和信息化部
主办单位	湖北省人民政府 武汉市人民政府 中国国际贸易促进委员会汽车行业分会
承办单位	湖北省经济和信息化委员会 汉阳专用汽车研究所 汉诺威米兰展览(上海)有限公司 湖北省汽车行业协会 武汉新城国际博览中心经营管理有限公司 中国国际贸易促进委员会武汉市分会 武汉经济技术开发区管委会 北京三达经济技术合作开发中心
协办单位	中国汽车工业协会专用车分会 中国汽车工程学会专用车分会 《专用汽车》杂志社
行业支持单位	中国汽车工业协会 中国汽车工程学会 中国汽车技术研究中心 中国国际贸易促进委员会湖北省分会
Special Supporter	Ministry of Industry and Information Technology of the People's Republic of China
Sponsors	The People's Government of Hubei Province Wuhan Municipal People's Government China Council for the Promotion of International Trade, Automotive Sub-Council
Organizers	Hubei Economy and Information Technology Commission Hanyang Special Purpose Vehicle Institute Hannover Milano Fairs Shanghai Limited Hubei Automotive Industry Association Wuhan New City International Expo Center Management Company Limited China Council for The Promotion of International Trade, Wuhan Sub-Council Management Committee of Wuhan Economic & Technological Development Zone Beijing Sanda Economic and Technology Center of MIIT
Co-organizers	Special Purpose Vehicle Branch of China Association of Automobile Manufacturers Special Purpose Vehicle Branch of Society of Automotive Engineers of China Special Purpose Vehicle
Industry Supporters	China Association of Automotive Manufacturers Society of Automotive Engineers of China China Automotive Technology & Research Center China Council for The Promotion of International Trade, Hubei Sub-Council



创新引领未来

2015中国国际商用车展于2015年11月12日-15日在湖北武汉国际博览中心成功举办。这是目前中国唯一的国家级商用车展,也是亚洲规模最大的商用车展。本届展会的展出面积达6万多平方米,占用了B1- B6馆及全部5个连接馆,集结了近500家国内外厂商,实际展出面积比上一届增加8.2%,为期四天的展会共吸引观众约3万人次。搜狐、新浪、腾讯、专用汽车、商用汽车、卡车之家、中国卡车网、中国物流与采购杂志等65家合作媒体,以及人民日报、中国日报、中国汽车报、中国工业报、中国交通报、现代物流报、第一财经日报、湖北日报、长江日报以及湖北电视台、武汉电视台、楚天交通广播等100多家媒体,在展前、展中、展后对展会进行了全方位报道。本届展会在多个方面取得突破,得到了国内外商用车行业和广大专业观众的认可,与全球最大的商用车展——IAA实现了两大展会之间的互动、交流。

三大亮点、五大突破,展会核心竞争力进一步加强

- 客车参展企业增加,除了宇通客车、安凯客车、扬子江客车、武汉客车参展外,福田、一汽、东风等企业也都展出了客车产品,共有32辆客车参展。
- 新能源展车数量增加。据统计,本届展会上共展出新能源商用车25辆,主要是新能源客车、新能源物流车和新能源环卫车。
- 共有8家房车企业参展,专门开辟了房车展区,一些企业在自己的展台上也展出了房车,共展出房车20辆。
- 人气提升。本届展会给参展商和观众最大的感受和鼓舞是展会的人气与上届相比提升了。一直到展会的第三天,观众数量仍然不少。
- 展会现场签单卖车107辆,意向订车243辆。这说明展会的专业观众特别是优质观众数量大大增加。
- 零部件参展商数量增幅达到30%,而且特装展位多,零部件展区的人气也很旺。
- 多家大企业组团参展。以前,只有东风、江淮以集团名义参展。这一届,一汽集团和北汽福田都是以集团名义,带来全系列产品参展,表明展会得到主流企业的进一步认可和重视。
- 来自湖北省以外的专用车和零部件展团前来参展。本届展会除了随州、襄阳、十堰展团以外,四川、梁山、徐州高新区也都组团参展。湖北省内展团的面积和展车数量都有较大幅度增加。

中国国际商用车展同期还举办了一系列多场次、多主题、多形式的配套活动。包括:中国国际商用车高峰论坛、物流与运输车辆高峰论坛、中国专用车产业发展国际论坛、厢式车技术交流会、中德企业合作交流会、卡车年度车型评选落户中国发布会、卡车企业大数据营销推介会等。

立足于2015的成功,2017年展会将于2017年11月4-7日在武汉国际博览中心举行,诚邀各类业内人士莅临。



Innovation for Future

The China Commercial Vehicles Show 2015 (hereinafter CCVS) was successfully held in Wuhan International Expo Center at 12-15 November, 2015. CCVS is yet crowned as the only domestic national commercial vehicles show as well as the largest commercial vehicles show in Asia. Covering a display area of over 60,000 square meters, CCVS 2015 occupied Hall B1-B6 and all five connecting halls, welcomed nearly 500 exhibitors from home and abroad and its actual exhibition area increased by 8.2%. The four-day event attracted nearly 30,000 visitors in all. About 100 mass, industrial and online media from around the country went to report the show.

Highlights and breakthroughs strengthened the show competitiveness

- The number of passenger car manufactures participating in the exhibition increased. Yutong Group, Ankai, Yangtse Automobile, Wuhan Bus Corporation (WHBC) all showed up at the exhibition. Fukuda, FAW and Dongfeng also displayed their passenger car products. Total 32 passenger cars were exhibited onsite.
- The number of exhibited new energy cars increased. According to the statistics, a total number of 25 new energy commercial vehicles were displayed including new energy passenger cars, new energy logistics cars and new energy sanitation vehicles.
- In total, 8 RV companies presented at the exhibition and a special area was developed for RV exhibition. Some enterprises also displayed their RVs at their stands and a total number of 20 RVs were exhibited.
- Enhancing popularity.
- On the site, 107 vehicles were sold and 243 vehicles were ordered. It indicated that the number of trade visitors, especially high-quality visitors greatly increased.
- The growth rate of spare parts exhibitors reached 30%. Furthermore, there were many specially designed stands and spare parts exhibition area was quite popular.
- Several large enterprise groups participated in show. Dongfeng, JAC, FAW Group, Beiqi Foton attended the exhibition in the name of enterprise group, showed up with their whole series of products.
- Exhibition groups of special vehicle and spare parts manufacturers that located beyond Hubei Province all came to the show. Both the area of exhibition groups and the number of exhibited cars of Hubei Province increased greatly.

CCVS held a series of supporting activities on several themes in various forms in order to further expand the value of the show. Including China International Commercial Vehicle Summit, van vehicles technology exchange meeting, Sino-Germany enterprises cooperation and exchange meeting, press conference of truck of the year selection settlement in China, and truck enterprises big data marketing promotion meeting, etc.

Based on the success in 2015, CCVS 2016 will be held at Wuhan International Expo Center on 4-7 November 2017. CCVS welcome all the industrial elites!

整车类 各类客车、商务车、公交车、房车/休闲车、改装车、越野车、沙滩车、教练车；重卡、中卡、轻微卡、各类货车、皮卡车、牵引车、各种形式的自卸车、厢式车、罐式车、起重举升类车、特种结构车、专用自卸车、仓栅车、半挂车等专用汽车产品、新能源公交车、校车、军用及特种车辆、救护车等其他各类改装车辆。

零部件类 发动机、底盘、变速箱、轮胎及轮毂、车桥、车厢、驱动和制动系统、传动装置、ABS及安全装置、控制系统、车载GPS系统、液压件、齿轮轴承、空调、内饰等附件、润滑剂、新材料、新能源等其他相关产品，以及专用汽车上装零部件及系统；汽车导航、汽车音响、车载摄像头、车载电话、汽车DVD、TSP服务商、方案运营商、地图运营商；汽车防盗器、智能感应器、汽车报警器、汽车GPS定位、汽车行车记录器等；HID氙气灯、车载电压稳定器、LED灯、汽车大灯总成、卤素灯等；车载冰箱、车载充电器等。

维修检测及其他类 维护检测系统、工具及修理器材、改装技术和设备、行业媒体等。

应急专区 应急指挥车辆、应急补给（油、气、水、电、食物）车辆、消防车辆、防爆车辆、警用车辆、医疗救护车辆、监测车辆、抢险救援车辆、工程车辆、特种运输车辆及相关配套装备和技术，包括：应急通信、指挥调度、灾害预测、安防、搜救和监测等。

Vehicle Various types of commercial vehicles, passenger cars, buses, modified cars, off-road vehicles, beach cars, coach cars; Heavy trucks, light trucks, mini trucks, all types of vans, pickup trucks, tractors, all types of tippers, vans, tankers, lift truck, special construction vehicle, stake truck, semi-trailer, other automobile products, new-energy bus, school bus, military vehicle and special transportation, ambulance and other types of modified vehicles.

Parts & Accessories Engine, chassis, gearbox, tire and wheel, axle, carriage, driving and braking system, transmission device, ABS and safety device, control systems, automotive GPS system, hydraulic parts, gear bearing, air conditioning, interior accessories, lubricants, new materials, new energy and other related products, parts and system for special purpose vehicles, Automotive navigation & AV system, automotive stereo, on-board camera, automotive phone, automotive DVD, TSP service provider, program operator, map operator; automotive anti-theft device, smart sensor, automotive alarm, GPS vehicle positioning, car driving recorder; HID xenon lamp, automotive voltage stabilizer, LED light, automobile head light assembly, halogen lamp; vehicle refrigerator, automotive charger, etc.

Inspection and Maintenance Maintenance and detection systems, tools and repair equipments, modification technology and equipments, industry Medias.

Emergency and Rescue Display Area Emergency command vehicles, emergency supply vehicles (oil, gas, water, electricity, food), fire vehicles, explosion-proof vehicles, police vehicles, medical and rescue vehicles, monitoring vehicles, rescue vehicles, engineering vehicles, special transport vehicles and related equipment and technology, including: emergency communication, command scheduling, disaster forecast, security, search and rescue, monitoring, etc.

观众组织

Visitor Promotion



专业观众 依托大会组织方的优势资源，展会将倾力邀请和组织国内外用户代表和专业人士莅临参观。专业观众将来自基础设施建设、建筑工程、物流运输、机场港口、石油化工、装备制造、水泥砂浆搅拌、公安、消防、邮电、医疗、客运、旅游、个体经营等用户领域以及业界内的经销商、零部件、维修检测服务等流通领域。

官方邀请 由各主承办单位印发展会请柬，邀请各有关部门（发改委、交通、建设、环保、公安、消防、邮电、医疗等领域）的用户单位、行业协会及科研单位、业内专家学者，以及各地商会代表。

宣传策划 本届展会将联合主流媒体，在业界及相关用户领域进行广泛连续的报道和宣传；利用国内外各同类展会的平台发布大会信息及邀请专业人士参加；通过直邮、电子快讯、传真、电话、互联网等形式，向大会数据库内优质客户发送讯息和邀请；深入流通和用户领域，组织对口经销商及用户组成参观团前来参观。

Trade Visitor With its competitive edge, the organizer is focusing on organizing high-qualified domestic and foreign end-users and professionals, covering the fields of construction, transportation, port, petrochemical, equipment, manufacturing, cement mortar mixing, public security, fire fighting, telecommunications, medical, public transport, tourism, self-employed, parts & accessories, and inspection and maintenance services etc.

Official Invitation Formal official invitation will be sent out to the related governmental authorities including the National Development and Reform Commission, the Ministry of Communications, Construction, environmental protection, Public Security, Fire Department, Posts and Telecommunications, and Medical, the industry experts, the specialists or scholars from industrial associations and research institutions, and the representatives from local chambers of Commerce.

Promotion Campaign MEGA exposure of CCVS 2013 on mainstream media will be conducted by media partners through advertisement and editorials extensively and continuously; Promotion approaches will also be implemented at the various competitive shows at home and abroad; DM, E-news, call-center are deployed as soon as CCVS 2013 is announced disseminating the show's updates; Delegation representing either the end-users or the distributors will be organized via industry partners.

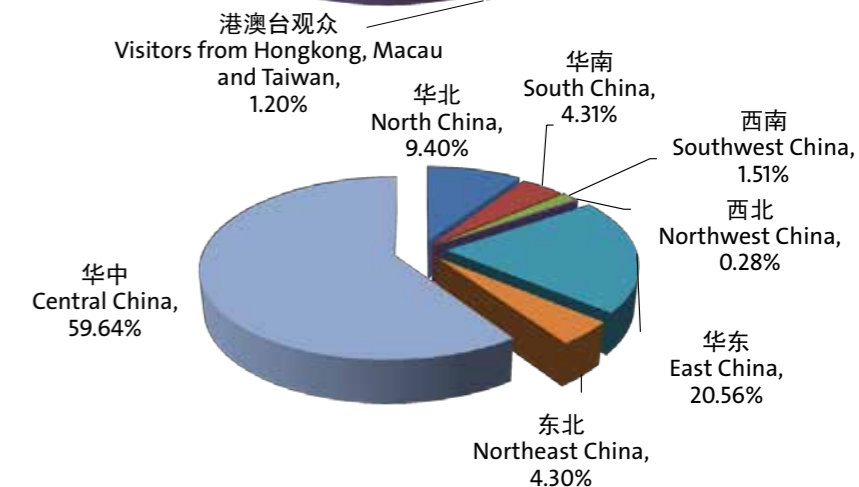
2015年展会观众

Visitor Analysis of CCVS 2015

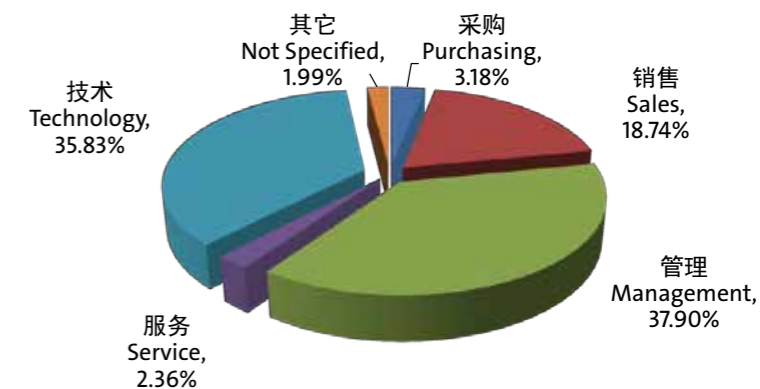
观众地区分析
The source of the visitors' region



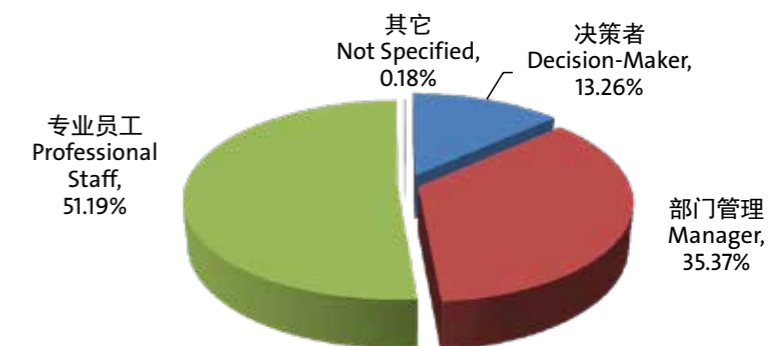
大陆地区观众区域分类统计
(行政区域)
The classified statistic of the visitors' area (administrative regions)



按照观众部门分类统计
Classified statistic of the visitors' job function

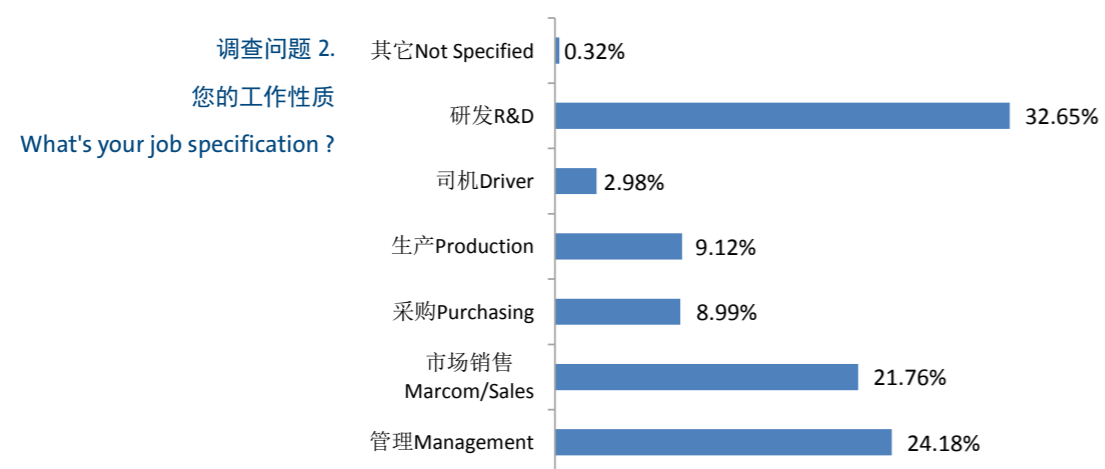
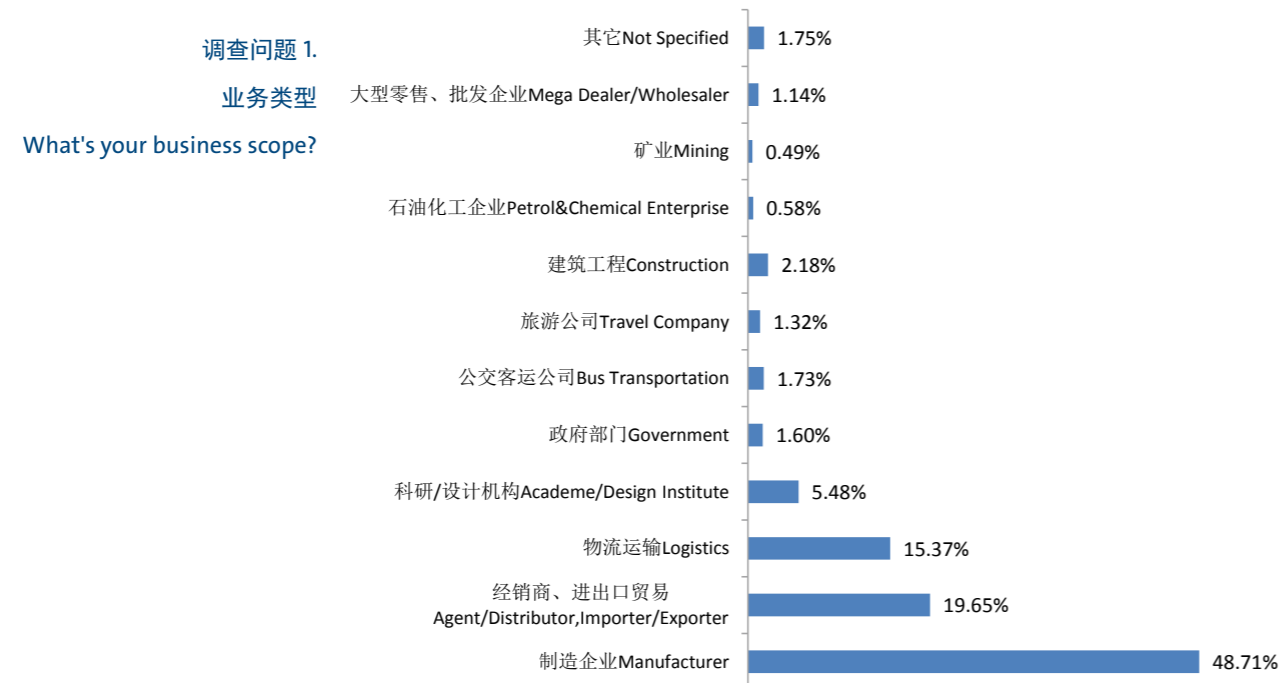


按照观众职位分类统计
Classified statistic of the visitors' position



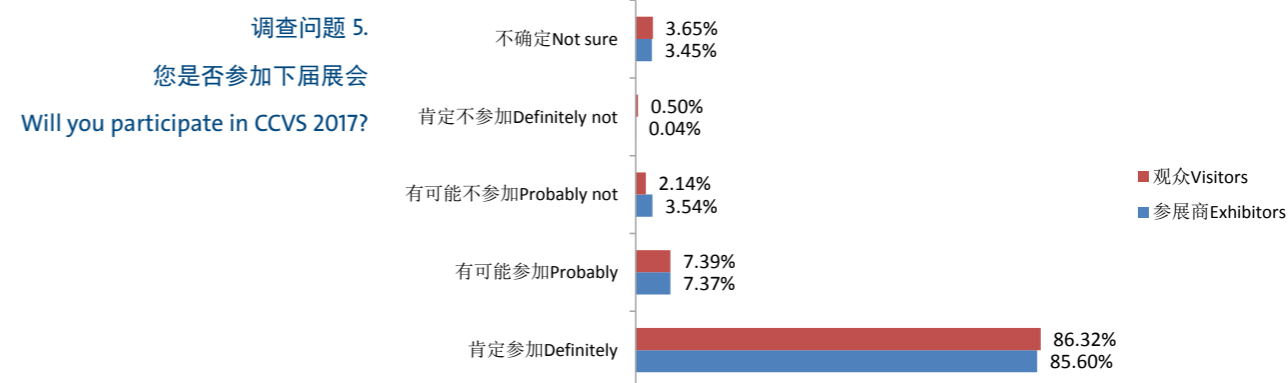
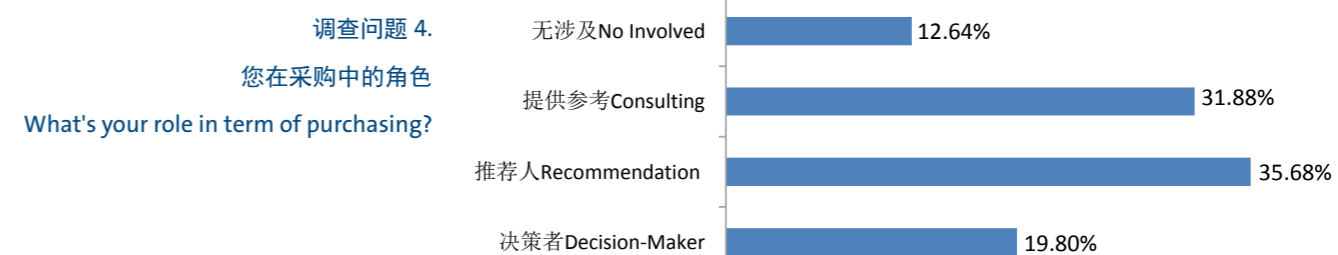
2015年展会观众分析

Visitor Analysis of CCVS 2015



2015年展会观众分析

Visitor Analysis of CCVS 2015



展商评论

Exhibitor Comments

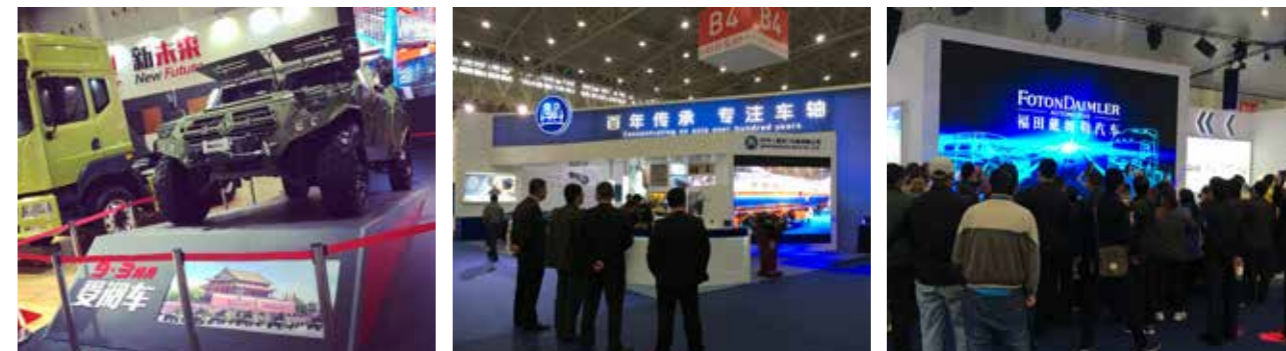
- 依维柯中国** 中国国际商用车展览会代表了我国商用车展的最高水平，展示了多样的、表现最新技术潮流的展品。主办方组织举办了丰富的展会同期活动，为参展商搭建了国际合作与交流的平台。十分期待下届展会！
- 一汽** 展会规模及影响不断扩大，车型较以往有很大的变化，给商用车厂商提供了展示、学习及合作的平台。
- 福田** 中国国际商用车展览会作为国内规模最大、最权威的商用车展会，为商用车企业提供了展示和交流的平台，祝愿中国国际商用车展越办越好。
- 东风集团** 中国国际商用车展是商用车领域规模最大、专业性最强、影响力最大的国际车展之一，东风汽车公司作为倡议者和主场企业，将持续重视和支持参展工作，为促进国际商用车企业的交流、中国汽车行业的发展提供有力支撑。
- IVECO China** CCVS 2015 was the symbol of the highest-level commercial vehicles shows, displayed a wide range of exhibits which represents the latest technical trend. Abundant concurrent events were held, building a great platform for exhibitors to develop international cooperation and communication. Pretty looking forward to the next show!
- FAW Group Corporation** The scale and influence of this show kept expanding, and the models of cars had changed a lot different from the previous years, which provided a platform for commercial vehicles manufacturers to display, learn and cooperate.
- FOTON** As the largest and the most authoritative commercial vehicles show in china, CCVS provides a platform for commercial vehicles enterprises to display and exchange. Wish the CCVS increasingly better.
- Dongfeng Motor Group Co., Ltd.** CCVS is one of the largest, the strongest professional and the most influential international auto shows in the commercial vehicles field. As the advocate and the home enterprise, Dongfeng Motor Corporation will continue to attach importance and support the exhibition work, to promote the exchange among the international commercial enterprises and provide strong support for auto industry in China.



展商评论

Exhibitor Comments

- 上汽依维柯红岩** 中国国际商用车展览会作为一个以品牌展示为核心的国际盛会的同时，深入挖掘展会的销售功能，在商用车行业转型升级的关键时刻，给予了企业最实际的支持！
- 南京依维柯** 主办方在展会组织和 service 上非常用心。选择的展馆，就目前而言，是国内最适合商用车展示的室内场地。尽管周边的交通等配套设施还不完善，主办方还是通过各种方式为企业吸引了大量的、优质的专业客户，难能可贵。
- 江铃** 专业的推广满足专业的需求！
- BPW(梅州) 车轴有限公司** 中国国际商用车展览会已经逐渐成为一个成熟的、国际化的专业性展会，作为一直追随该展的参展商，我们感到与有荣焉。下一届将增大展览面积，以达到更好的展示效果。
- SAIC-Iveco Hongyan Commercial Vehicles Co., Ltd.** As an international event which keeps the brand exhibition as the central core, the CCVS excavates the sales capabilities of the exhibition deeply, offering the most practical support to enterprises at the critical moment of commercial vehicles industry transformation and upgrading.
- NAVECO LTD** Organizers were pretty attentive in exhibition organization and service. The pavilion, for the moment, was the most appropriate domestic indoor venue for commercial vehicles show. Although the surrounding facilities was not perfect, organizers attracted a large number of high-quality professional exhibitors through diverse ways, which was rare and commendable.
- JiangLing Motors Co., Ltd.** Professional promotion meets professional needs.
- BPW Meizhou Axle Co., Ltd.** CCVS has gradually become a mature and international professional exhibition. As the exhibitor who is always following this show, we are proud too. In CCVS 2017, we will expand the exhibition area in order to achieve better display effect.



收获

Why CCVS?

参加中国国际商用车展览会，
您将收获：

提升品牌认知度
打造品牌形象，提高产品知名度，培养消费者的品牌忠诚度。

覆盖整个中国市场
立足华中，覆盖整个中国地区的终端消费者和渠道商，增强市场占有率。

低成本，高效率的市场推广
获得众多国内外强势媒体的密集型报道和社会的广泛关注，为您的推广开源节流，降低成本。

推出新品的绝佳机会
一流的展示环境和氛围，高质量的媒体曝光，使您的新品发布获得最佳的效果和最及时的市场反馈。

精良的展会组织
中国国际贸易促进委员会汽车行业分会做为展会的主办方，充分发挥了其在中国汽车展览方面的综合实力、在国内外汽车企业中的影响力和凝聚力，全面协调展会的策划、招展、同期活动举办、专业观众邀请，及展位规划、现场服务等工作，携手汉诺威米兰展览(上海)有限公司、汉阳专用汽车研究所及武汉新城国际博览中心经营管理有限公司，给您带来最优质、高效、个性化、国际化的展会策划、组织、管理和服务。

Benefits by participation
in CCVS

To enhance the brand awareness
To build brand image, enhance product recognition, and cultivate the consumer's brand loyalty.

To Cover the market of China
Based in central China, to cover all the end-consumers and dealers to increase the market share.

By low cost and high efficiency
Accessing to the extensive coverage of many domestic and international media, as well as the wide awareness of public, to reduce the cost for promoting your products.

A good opportunity to launch new products
Under excellent exhibition environment and atmosphere, as well as high quality media exposure, your new products launching will draw the widest attention, and obtain the most timely market feedback.

Excellent exhibition organization
China Council for the Promotion of International Trade, Automotive Sub-Council, as a sponsor, would take advantage of its comprehensive strength in China's automobile exhibitions and its influence and cohesive force in domestic and overseas automobile industry, to achieve the overall coordination of exhibition planning, professional exhibitors' and visitors' invitation, holding concurrent events, booth planning and onsite service, etc. Together with Hannover Milano Fairs Shanghai Ltd, Hanyang Special Vehicle Research Institution as well as Wuhan New City International Expo Center Management Company Ltd. to bring the high-quality, efficient, personalized and internationalized exhibition planning, organization, and management.

展会同期活动

Concurrent Events

中国国际商用车高峰论坛	China International Commercial Vehicles Summit
中国专用车产业发展国际论坛	China International Special Vehicles Industry Forum
物流与运输车辆高峰论坛	Logistics and Transport Vehicles Summit
中国国际汽车电子技术应用交流大会	China International Automotive Electronics Technology and Application Exchange Conference
中国国际车联网产业发展论坛	China International Vehicles Networking Industry Development Forum
现场动态演示活动	Dynamic Demo Events



参展信息

Exhibition Information

日程安排

搭建期: 2017年11月1-3日
 展览期: 2017年11月4-7日
 撤展期: 2017年11月7日

报名截止日期

2017年9月30日

参展请联系

中国国际贸易促进委员会汽车行业分会
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 邮箱: tongtong@auto-ccpit.org
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 邮编: 100823

汉诺威米兰展览(上海)有限公司
 联系人: 曹婧玲 小姐/李静雅 小姐/谢仲佑 先生/罗智杰 先生
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 steven.xie@hmf-china.com/ craig.luo@hmf-china.com
 地址: 上海市浦东新区银霄路393号百安居浦东商务大厦301室
 邮编: 201204

Schedule

Move-in Period: 1-3 November, 2017
 Exhibition Period: 4-7 November, 2017
 Move-out Period: 7 November, 2017

Registration deadline

30 September, 2017

Contacts

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 Post Code: 201204

参展预登记

Space Pre-Registration

中国国际商用车展览会
 China Commercial Vehicles Show
 电话 Tel: +86-10-68595103/+86-21-50456700-451
 传真 Fax: +86-10-68595076/+86-21-50459355
 网站 Website: www.ccv.s.asia 邮箱 E-mail: tongtong@auto-ccpit.org/craig.luo@hmf-china.com

公司名 Company name: _____

地址 Address: _____ 邮编 Postal code: _____

联系人 Contact person: _____ 职位 Position: _____

电话 Tel: _____ 传真 Fax: _____

邮件 E-mail: _____ 网站 Website: _____

展位类型 Stand Space Application:

标准展位(9平方米起租): 人民币 8000/9平方米

Shell Scheme (Minimum 9 sqm) Rate: RMB 8000/9m²

光地展位(36平米起租): 人民币900/平方米

Space Only (Minimum 36 sqm)Rate: RMB 900/m²

我们想要申请 _____ 展位(标摊/光地), _____ 平方米。

We would like to apply for _____ booth (shell/raw), _____ sqm.

签字盖章 Signature & Stamp _____ 日期 Date _____

报名截止日期 Application Deadline 2017年9月30日 30 September 2017

定金需在报名后5个工作日之内交纳(展位费的20%)

Down payment should be paid within 5 working days after application (20% of booth price)

此申请被组织单位确认后与所附的参展条款及附件共同构成了有效合法的合同。
 请确定已经仔细阅读并接受此参展条款。

Note: This application, when approved by the organizer, shall constitute, together with the Terms & Conditions for Participation annexed hereto, and any additions which may be made pursuant to the said Terms & Conditions, a valid and legally binding contract.