中国国际贸易促进委员会汽车行业分会

China Council for the Promotion of International Trade, Automotive Sub-Council

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中国国际商用车展览会

China Commercial Vehicles Show (CCVS)





12-15 November, 2015 Wuhan International Expo Center, China

有关商用车、零部件及维修检测设备的国际盛会 International Exhibition for Commercial Vehicles, Parts & Accessories, Inspection & Maintenance



www.ccvs.asia



展会简介

Exhibition Profile

Innovation for Future

节能创新 引领未来

2013中国国际商用车展览会(简称:中国国际商用车展)于2013年10月30日-11 月2日在武汉国际博览中心圆满落幕。这场目前国内唯一的国家级、亚太地区

本届展会堪称国内外商用车领域的最强集结,各大主流主机厂、客车、商 务 车品牌、专用车企业及零部件厂商纷纷聚首,几乎囊括了国内外所有一 线整车品牌及零部件、维修捡测企业。国内外各大主流品牌,一汽解放、东 依维柯、广汽日野、上汽依维柯红岩、汀铃汽车,以及中集车辆、华晨、新 宏昌、三环集团、航天三江、丛林、广东粤海、武汉市政、森林河房车、斯 贝卡、枭龙、庞大等卡车、专用车企业悉数到场,并带来强大的展车阵容, 产品覆盖重卡、客车、轻卡、皮卡、商务车、专用车、特种车等众多车型参 展。零部件参展企业有,JOST、康迪泰克、海沃、BPW、ZF、广东富华、深 圳凯卓立、上海申毅、引江蓬帆、佳通轮胎、美铝、扬州琼花、烟台未来、 梁山水泊等。

中国国际商用车展同期还举办一系列多场次、多主题、多形式的配套活动, 包括:中国国际商用车高峰论坛、2013中国专用车产业发展国际论坛、2013 物流与运输车辆高峰论坛、现场动态演示活动、中瑞专用车技术交流会等, 深受现场媒体和专业观众的好评。

立足于2013的成功,2015年展会将于2015年11月12-15日在武汉国际博览 中心举行, 诚邀各类业内人士莅临。



规模最大的商用车展,覆盖了武汉国际博览中心A1-A3 馆, B1-B5馆,集结近 500家国内外厂商,展出面积达到8万平方米,展车330辆,较上一届都有较大 幅度的增加。为期四天的展会共吸引观众25,793人次。搜狐、新浪、腾讯、 汽车观察、专用汽车、商用汽车、中国卡车网等近50家媒体在展会现场设置了 展位,人民日报、经济日报、中国日报、中国汽车报、中国工业报、中国交通 报、现代物流报、第一财经日报、湖北日报、长江日报以及中央电视台、湖北 电视台、武汉电视台、广东电视台、楚天交通广播等来自全国各地百余家大众 媒体、专业媒体和网络媒体纷纷奔赴武汉报道展会盛况。 风汽车、中国重汽、北汽福田、陕汽、江淮、安凯、长安汽车、斯堪尼亚、



China Commercial Vehicles Show (CCVS)

支持单位 中华人民共和国工业和信息化部

主办单位 湖北省人民政府

武汉市人民政府

中国国际贸易促进委员会汽车行业分会

承办单位 湖北省经济和信息化委员会

汉阳专用汽车研究所

汉诺威米兰展览(上海)有限公司

湖北省汽车行业协会

武汉新城国际博览中心经营管理有限公司 中国国际贸易促进委员会武汉市分会

武汉经济技术开发区管委会 北京三达经济技术合作开发中心

协办单位 中国汽车工业协会专用车分会

中国汽车工程学会专用车分会

《专用汽车》杂志社

行业支持单位 中国汽车工业协会

中国汽车工程学会

中国汽车技术研究中心

中国国际贸易促进委员会湖北省分会

Special Supporter Ministry of Industry and Information Technology of the People's Republic of

Sponsors The People's Government of Hubei Province

Wuhan Municipal People's Government

China Council for the Promotion of International Trade, Automotive Sub-Council

Hubei Economy and Information Technology Commission **Organizers**

Hanyang Special Purpose Vehicle Institute Hannover Milano Fairs Shanghai Limited Hubei Automotive Industry Association

Wuhan New City International Expo Center Management Company Limited China Council for The Promotion of International Trade, Wuhan Sub-Council Management Committee of Wuhan Economic & Technological Development

Beijing Sanda Economic and Technology Center of MIIT

Special Purpose Vehicle Branch of China Association of Automobile Co-organizers

Manufacturers

Special Purpose Vehicle Branch of Society of Automotive Engineers of China

Special Purpose Vehicle

Industry Supporters China Association of Automotive Manufacturers

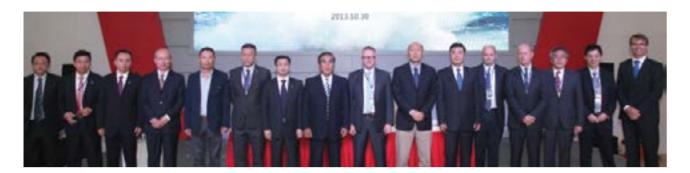
Society of Automotive Engineers of China China Automotive Technology & Research Center

China Council for The Promotion of International Trade, Hubei Sub-Council

Welcome to BPW

展会简介

Exhibition Profile







The China's leading commercial vehicles exhibition - China Commercial Vehicles Show 2013 (CCVS) with the theme of "Innovation for Future", was successfully concluded at Wuhan International Expo Center on 2 November. As the sole event of its kind at the national level in China, CCVS in its 2nd edition has emerged as the largest commercial vehicles exhibition in the Asia-Pacific region after its debut last year. The show was staged at exhibit halls A1-A3 and B1-B5. On a total display area of 80,000 sqm, CCVS 2013 welcomed nearly 500 exhibitors from home and abroad with exhibiting more than 350 vehicles. The four-day event attracted 25,793 visits in all. About 100 mass, industrial and online media from around the country went to report the show.

CCVS 2013 can be considered as the strongest gathering in domestic and foreign commercial vehicle industry. Major carmakers, manufacturers of passenger, commercial and special vehicles, as well as parts producers all showed up. Brands present at the show included FAW Jiefang, Dongfeng Motor, CNHTC, Foton Motor, Shaanxi Automobile Group, JAC Motors, Ankai Bus, Chang'an Automobile Group, Scania, Iveco, Gac Hino Motors, SAIC Iveco Hongyan and Jiangling Motors, along with truck and special purpose vehicle producers like CIMC Vehicles, Brilliance, Xinhongchang Special Vehicle Co., Ltd., Tri-Ring Group, China Space Sanjiang Group, Conglin Fruehauf Automobile, Guangdong Yuehai Motor Vehicle Co., Ltd, Wuhan Municipal Engineering Corporation, Forest River, Wuhan Speka Special Automobile, Xiao Long Auto and Pangda Automobile Trade Co., Ltd. Parts & Accessories lineup included such exhibitors as JOST, ContiTech, Hyva, BPW, ZF, Guangdong FUWA, Shenzhen Cadro, Shanghai Shenyi, Yinjiang Canvas P, GITI Tire, Alcoa Wheel Products, Yangzhou Qionghua, Yantai Future and Liangshan Shuipo, etc.

CCVS held a series of supporting activities on several themes in various forms in order to further expand the value of the show. The main concurrent activities included China International Commercial Vehicle Summit, China Special Purpose Vehicle Industry Development International Forum, Logistic and Transportation Vehicle Summit, onsite vehicle dynamic demonstration and Sino-Sweden Special Purpose Vehicle Technical Exchange. These sideline events enriched CCVS' content and substantially enhanced its stature and influence, rendering the event more appealing to exhibitors and visitors alike.

Based on the success in 2013, CCVS 2015 will be held at Wuhan International Expo Center on 12-15 November, 2015. CCVS is available for all the industrial elites!



Exhibition Profile

慗车墨

各类客车、商务车、公交车、房车/休闲车、改装车、越野车、沙滩车、教练车;重卡、中卡、轻微卡、各类货车、皮卡车、牵引车、各种形式的自卸车、厢式车、罐式车、起重举升类车、特种结构车、专用自卸车、仓栅车、半挂车等专用汽车产品、新能源公交车、校车、军用及特种车辆、救护车等其他各类改装车辆。

零部件类

发动机、底盘、变速箱、轮胎及轮毂、车桥、车厢、驱动和制动系统、传动装置、ABS及安全装置、控制系统、车载GPS系统、液压件、齿轮轴承、空调、内饰等附件、润滑剂、新材料、新能源等其他相关产品,以及专用汽车上装零部件及系统;汽车导航、汽车音响、车载摄像头、车载电话、汽车DVD、TSP服务商、方案运营商、地图运营商;汽车防盗器、智能感应器、汽车报警器、汽车GPS定位、汽车行车记录器等;HID氙气灯、车载电压稳定器、LED灯、汽车大灯总成、卤素灯等;车载冰箱、车载充电器等。

维修检测及其他类

维护检测系统、工具及修理器材、改装技术和设备、行业媒体等。

应急专区

应急指挥车辆、应急补给(油、气、水、电、食物)车辆、消防车辆、防爆车辆、警用车辆、医疗救护车辆、监测车辆、抢险救援车辆、工程车辆、特种运输车辆及相关配套装备和技术,包括:应急通信、指挥调度、灾害预测、安防、搜救和监测等。

Vehicle

Various types of commercial vehicles, passenger cars, buses, modified cars, off-road vehicles, beach cars, coach cars; Heavy trucks, light trucks, mini trucks, all types of vans, pickup trucks, tractors, all types of tippers, vans, tankers, lift truck, special construction vehicle, stake truck, semi-trailer, other automobile products, new-energy bus, school bus, military vehicle and special transportation, ambulance and other types of modified vehicles.

Parts & Accessories

Engine, chassis, gearbox, tire and wheel, axle, carriage, driving and braking system, transmission device, ABS and safety device, control systems, automotive GPS system, hydraulic parts, gear bearing, air conditioning, interior accessories, lubricants, new materials, new energy and other related products, parts and system for special purpose vehicles, Automotive navigation & AV system, automotive stereo, on-board camera, automotive phone, automotive DVD, TSP service provider, program operator, map operator; automotive anti-theft device, smart sensor, automotive alarm, GPS vehicle positioning, car driving recorder; HID xenon lamp, automotive voltage stabilizer, LED light, automobile head light assembly, halogen lamp; vehicle refrigerator, automotive charger, etc.

Inspection and Maintenance

Maintenance and detection systems, tools and repair equipments, modification technology and equipments, industry Medias.

Emergency and Rescue Display Area

Emergency command vehicles, emergency supply vehicles (oil, gas, water, electricity, food), fire vehicles, explosion-proof vehicles, police vehicles, medical and rescue vehicles, monitoring vehicles, rescue vehicles, engineering vehicles, special transport vehicles and related equipment and technology, including: emergency communication, command scheduling, disaster forecast, security, search and rescue, monitoring, etc.

观众组织

Visitor Promotion



专业观众

依托大会组织方的优势资源,展会将倾力邀请和组织国内外用户代表和专业人士莅临参观。专业观众将来自基础设施建设、建筑工程、物流运输、机场港口、石油化工、装备制造、水泥砂浆搅拌、公安、消防、邮电、医疗、客运、旅游、个体经营等用户领域以及业界内的经销商、零部件、维修检测服务等流通领域。

官方邀请

由各主承办单位印发展会请柬,邀请各有关部门(发改委、交通、建设、环保、公安、消防、邮电、医疗等领域)的用户单位、行业协会及科研单位、业内专家学者,以及各地商会代表。

宣传策划

本届展会将联合主流媒体,在业界及相关用户领域进行广泛连续的报道和宣传;利用国内外各同类展会的平台发布大会信息及邀请专业人士参加;通过直邮、电子快讯、传真、电话、互联网等形式,向大会数据库内优质客户发送讯息和邀请;深入流通和用户领域,组织对口经销商及用户组成参观团前来参观。

Trade Visitor

With its competitive edge, the organizer is focusing on organizing high-qualified domestic and foreign end-users and professionals, covering the fields of construction, transportation, port, petrochemical, equipment, manufacturing, cement mortar mixing, public security, fire fighting, telecommunications, medical, public transport, tourism, self-employed, parts & accessories, and inspection and maintenance services etc.

Official Invitation

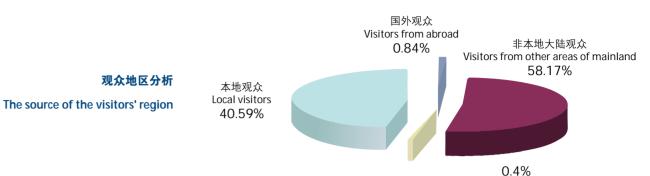
Formal official invitation will be sent out to the related governmental authorities including the National Development and Reform Commission, the Ministry of Communications, Construction, environmental protection, Public Security, Fire Department, Posts and Telecommunications, and Medical, the industry experts, the specialists or scholars from industrial associations and research institutions, and the representatives from local chambers of Commerce.

Promotion Campaign

MEGA exposure of CCVS 2013 on mainstream media will be conducted by media partners through advertisement and editorials extensively and continuously; Promotion approaches will also be implemented at the various competitive shows at home and abroad; DM, E-news, call-center are deployed as soon as CCVS 2013 is announced disseminating the show's updates; Delegation representing either the end-users or the distributors will be organized via industry partners.

2013年展会观众分析

Visitor Analysis of CCVS 2013

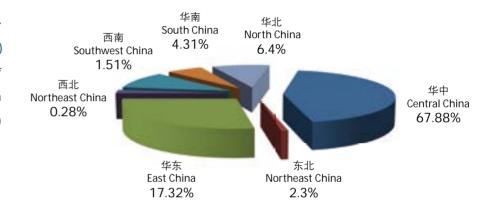


も、チャル 港澳台观众 Visitors from Hongkong, Macau and Taiwan

大陆地区观众区域分类统计

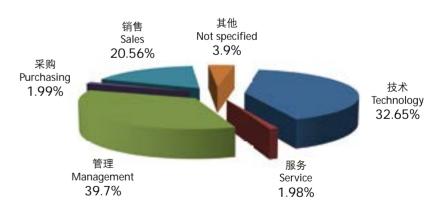
(行政区域)

The classified statistic of the visitors' area (administrative regions)



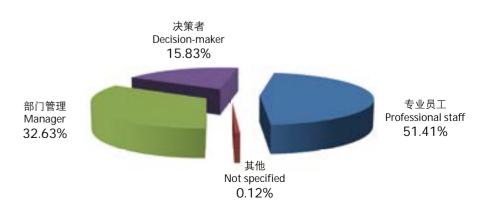
按照观众部门分类统计

Classified statistic of the visitors' job function



按照观众职位分类统计

Classified statistic of the visitors' position

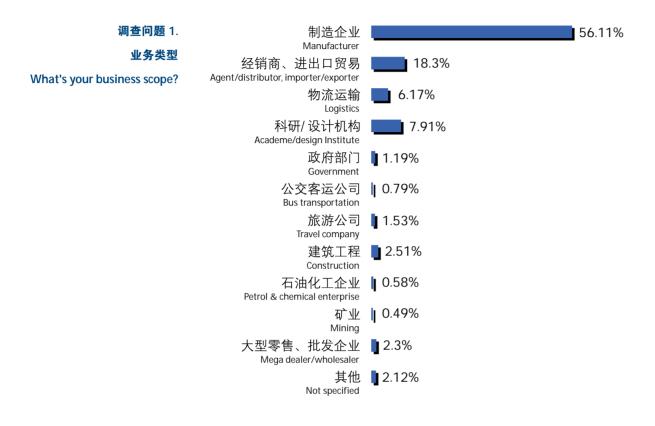


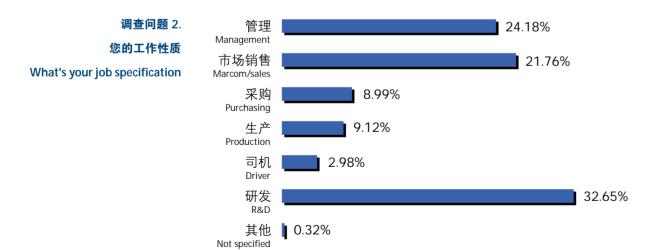
中国国际商用车展览会



2013年展会观众分析

Visitor Analysis of CCVS 2013

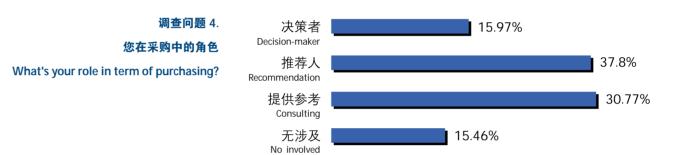




2013年展会观众分析

Visitor Analysis of CCVS 2013





调查问题 5. 82.31% 90.00% 80.00% 您是否参加下届展会 ■ 参展商 70.00% ■ 观 众 Will you participate in CCVS 2013? 60.00% 50.00% 40.00% 30.00% 13.81%12.65% 20.00% 2.77% 2.75% 2.14% 0.09% 0.13% 10.00% 0.00% 不确定 肯定参加 有可能不参加 肯定不参加

Probably

Probably not

Definitely





Definitely not

Not sure

Exhibitor Comments

Fibrosan 玻璃纤维增强聚酯工业 贸易有限公司

这是一个新颖的综合性商用车展,相信它在不久后便能发展壮大,我们希望通过展会与中国的客户群加强联系,扩大合作,拓展我们公司在中国的业务。

中集车辆集团有限公司

这次由汽车贸促会主办的商用车展览会非常专业,对于我们参展商来说最重要的是客户,在展馆有非常多的专业观众和行业同仁,能够在一起交流、洽谈,这样的平台对于我们厂商的业务发展以及行业的进步都是非常有意义的。

VDL Weweler 公司

我们认为这个车展举办的很成功,规模相当大,我们希望能有更多的参展商 使它更有活力。我们希望通过参加展会,与我们的合作伙伴在中国市场推广 我们的产品。

佳通轮胎(中国)投资有限公司

我们公司很重视这次商用车展,因为它是一个比较大的交流平台,并且参展 范围很完整。我们组织了公司各个细分市场的产品前来参展,大家都很积 极。我们将来每一届都会参加。

武汉森林河汽车有限公司

中国国际商用车展览会是一个桥梁和纽带,把企业和消费群体紧密地衔接在一起。

FIBROSAN GRP Inc.

It's a quite new and comprehensive commercial vehicles show. I believe it will grow bigger soon in the future and we hope to strengthen contact with more Chinese clients, expand our cooperation and business in China through the event

CIMC Vehicles (Group) CO., Ltd

This year's CCVS organized by Automotive Sub-Council of CCPIT is quite professional. Clients are very crucial to exhibitors. Here we meet a lot of trade visitors and industry colleagues to talk business. This platform is very significant for the development of our business and progress of the industry.

VDL Weweler

The CCVS this year is a great success and of a large scale. We hope to meet more exhibitors and promote our products with partners in Chinese market through the exhibition.

Giti Tire (China) Investment Co.,Ltd.

We attach great importance to the show since it is a rather big platform with comprehensive ranges of displaying products. We take participate in the exhibition actively with our products in all market segments. Surely we will attend it every session.

Wuhan Forestriverinc Automobile Co. Ltd.

CCVS is like a bridge linking corporations and consumers intimately.







深圳凯卓立液压设备有限公司

展商评论

Exhibitor Comments

在这个展会上,我们推出我们更新的产品,也是为了能够通过这个平台来推动这个行业的发展。

英格索兰(中国)投资有限公司

这绝对是个非常棒的展会,我们公司对这次商务交流活动非常重视,今年我们很早就开始了参展的准备工作,并且从德国带来了最新的高科技产品。这次展会可以与西欧同类展会媲美,我们期待能在展会中找到更多的利益点。

维布洛(常州)有限公司

这次商用车展会对我们公司是非常好的商业机会,在这里能够会见潜在客户,了解市场需求,同时也可以了解汽车科技方面的发展趋势,了解中国同类企业是如何采用先进技术进行产品研发和生产。

安钢集团华德重工装备有限公司

这次展会有很多同期会议,节奏有张有弛,安排的很到位,并且在模式上有很大创新。

Shenzhen Cadro Hydraulic Equipment Co., Ltd.

We have launched our latest products in the exhibition and hope to promote the development of the industry through this platform.

Ingersoll rand (China) Investment Co., Ltd.

This is an absolutely great show. We value this business communication opportunity and have prepared pretty early with our latest high-tech products from Germany. The show can be rather comparable with some similar exhibitions in Western Europe and we hope to seek more interest opportunities from the CCVS.

Wipro Infreastructure Engineering Machinery (Changzhou) Co.,Ltd

This year's CCVS has provided us with great business opportunities that we can meet potential clients, identify market demand as well as get known of the development trend of automotive technology and methods of products research and manufacturing with advanced technology used by Chinese's similar corporations.

Angang Group Huade heavy equipment Co.,Ltd

The exhibition is well arranged with many summits, forums and conferences. It makes great innovation in mode.





收获

Why CCVS?

展会同期活动

Concurrent Events

参加中国国际商用车展览会,

提升品牌认知度

您将收获:

打造品牌形象,提高产品知名度,培养消费者的品牌忠诚度。

覆盖整个中国市场

立足华中,覆盖整个中国地区的终端消费者和渠道商,增强市场占有率。

低成本, 高效率的市场推广

获得众多国内外强势媒体的密集型报道和社会的广泛关注,为您的推广开源 节流,降低成本。

推出新品的绝佳机会

一流的展示环境和氛围,高质量的媒体曝光,使您的新品发布获得最佳的效果和最及时的市场反馈。

精良的展会组织

从2013年开始,中国国际贸易促进委员会汽车行业分会成为主办方之一,充分发挥其在中国汽车展览方面的综合实力、在国内外汽车企业中的影响力和凝聚力,携手汉诺威米兰展览(上海)有限公司、汉阳专用汽车研究所及武汉新城国际博览中心经营管理有限公司,给您带来最优质、高效、个性化、国际化的展会策划、组织、管理和服务。

Benefits by participation in CCVS

To enhance the brand awareness

To build brand image, enhance product recognition, and cultivate the consumer's brand loyalty.

To Cover the market of China

Based in central China, to cover all the end-consumers and dealers to increase the market share.

By low cost and high efficiency

Accessing to the extensive coverage of many domestic and international media, as well as the wide awareness of public, to reduce the cost for promoting your products.

A good opportunity to launch new products

Under excellent exhibition environment and atmosphere, as well as high quality media exposure, your new products launching will draw the widest attention, and obtain the most timely market feedback.

Excellent exhibition organization

From 2013 onwards, China Council for the Promotion of International Trade, Automotive Sub-Council, as a sponsor, would take advantage of its comprehensive strength in China's automobile exhibitions and its influence and cohesive force in domestic and overseas automobile industry, together with Hannover Milano Fairs Shanghai Ltd, Hanyang Special Vehicle Research Institution as well as Wuhan New City International Expo Center Management Company Ltd. to bring the high-quality, efficient, personalized and internationalized exhibition planning, organization, and management.

中国国际商用车高峰论坛 China International Commercial Vehicles Summit

中国专用车产业发展国际论坛 China International Special Vehicles Industry Forum

物流与运输车辆高峰论坛 Logistics and Transport Vehicles Summit

中国国际汽车电子技术应用交流大会 China International Automotive Electronics Technology and Application Exchange Conference

中国国际车联网产业发展论坛 China International Vehicles Networking Industry Development Forum

现场动态演示活动 Dynamic Demo Events













参展信息

Exhibition Information

日程安排 搭建期: 2015年11月9-11日

> 展览期: 2015年11月12-15日 撤展期: 2015年11月15日

报名截止日期

2015年9月30日

参展请联系

中国国际贸易促进委员会汽车行业分会

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汉诺威米兰展览(上海)有限公司

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邮编: 201204

Move-in period: 2015.11.9-11 Schedule

> Exhibition period: 2015.11.12-15 Move-out Period: 2015.11.15

Registration deadline

2015.9.30

Contacts

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参展预登记

Space Pre-Registration

中国国际商用车展览会 China Commercial Vehicles Show 请传真至 Please fax back to: 电话 Tel: +86-10-68595103 / +86-21-50456700-223 传真 Fax: +86-10-68595076 / +86-21-50459355 网站 Website: www.ccvs.asia 邮箱 E-mail: tongtong@auto-ccpit.org / ccvs@hmf-china.com			
		公司名 Company name:	
		地址 Address:	邮编 Postal code:
		联系人 Contact person:	职位 Position:
		 电话 Tel:	传真 Fax:
邮件 E-mail:	网站 Website:		
展位类型 Stand Space Application:			
标准展位(9平方米起租):人民币8000/9平方米			
Shell Scheme (Minimum 9 sqm) Rate: RMB 8000/9	m^2		
光地展位(36平米起租):人民币900/平方米			
Space Only (Minimum 36 sqm) Rate: RMB 900/m²			
我们想要申请 展位(标摊/光地),			
We would like to apply for booth (shell/rav	v), sqm.		
签字盖章 Signature & Stamp	日期 Date		
报名截止日期 Application Deadline 2015年9月30日 30 Sep, 2015			
定金需在报名后5个工作日之内交纳 (展位费的20%)			
Down payment should be paid within 5 working days after application (20% of booth price)			

此申请被组织单位确认后与所附的参展条款及附件共同构成了有效合法的合同。请确定已经仔细阅读并接 受此参展条款。

Note: This application, when approved by the organizer, shall constitute, together with the Terms & Conditions for Participation annexed hereto, and any additions which may be made pursuant to the said Terms & Conditions, a valid and legally binding contract.

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